

LCFMA21

MA ARTEFACT & MA FOOTWEAR

LONDON COLLEGE OF FASHION PRESENT
A SHOWREEL FEATURING THE WORK OF
SIX RECENT GRADUATE FROM MA FASHION
ARTEFACT AND MA FOOTWEAR 2021.
THIS SELECTION OF GRADUATE WORK
DEMONSTRATES THE BROAD SPECTRUM OF
CREATIVE AND CRAFT PRACTISE NURTURED
ON THE MA PROGRAMS, EXPLORING THEMES
THAT ADDRESS MATERIAL AND CRITICAL
CULTURE, THE BODY, THE ROLE OF OBJECTS
WITHIN FASHION AND POSSIBILITIES OF
TRANSFORMATION IN OUR LIVES.

01

YAZHAOHUANG

THE SPOMENIKS: OBJECTS OF WONDER

HUANG creates a collection of "Objects of Wonder" aimed to deliver the feeling of "seeing something for the very first time", as surprise and wonder in an otherwise highly automated world. In it's surprising play with form this project refers to the Sponemiks Huang visited across Eastern Europe, with which he explores a new direction of footwear design by approaching footwear assurprising and transformable objects positioned ashomeware products in a fashion context. As such, this collection fits in the homeware market of high-end fashion brands making interior products.

02

ZHONGYANG ZHAO

FLOW

ZHAO explores space, balance and movement in her Masters collection in response to the theme of unstable environments. Reflecting on her experience and impact of moving home many times in her life and the wider social issue of displacement and homelessness, Zhao translates the act of carrying and transporting objects into large scale forms worn on the body in a performative context. These describe a portable space and intimate environment for the wearer, as they delicately rotate bounce and appear to flow in line with the moving body.

03

RAASMIAHAQUE

RETURN OF THE HOUSEWIFE

HAGUE explores footwear as objects for social critique by asking how footwear artefacts can investigate and comment on gender discriminations in a household and the concept of domestication in Pakistan. Here footwear artefacts take on the form of props within a short film to demonstrate her reflection on function and interpretation.

04

CHRIS BRONSTEIN

THE ORCHARD

This film is an abstract autobiographic reflection on Body Dysmorphia and a past traumatic event. BRONSTEIN attempts to bring awareness to the mental health conditions through generating inter-subjective empathy in this digital animation. The Orchard was made in conjunction with a bronze sculpture that 3-dimensionalises the body-like form that morphs, sheds and shatters in the film. Here Bronstein represents both an autobiographical and abjected body. The combination of physical and digital artefacts serves as an idiosyncratic response to experiencing contemporary fashion through the lense of living with mental health challenges.

05

IGA KAMPA

FALDA

Falda is a polish word that describes the in-between state before folding, in reference to material or skin. With this collection KAMPA refers to the theory of Fold (Gilles Deleuze) and aims to translate philosophical concept into fashion practise. She takes a surrealist and stylistic approach to crafting sculptural leather accessories that embrace folding in the making. These works suggest a mutual influence between the wearer and her work, exploring perception and experience of artefact and the body, intended for further development of narrative on screen.

06

LEYI CHEN

BEYOND THE RICE

CHEN talks us through the research, development and results of her Masters project in which she makes a connection between food, perception and memory. In this Chen delivers a critical reflection on cultural identity in relation to food, with a lean into sensory experience through crafting objects with rice pulp. Her work reaches skills seen in cuisine and ceramic workshops, demonstrating an innovative and sustainable approach to material application.

LONDON COLLEGE OF FASHION, UAL, HAS BEEN NURTURING CREATIVE TALENT FOR OVER A CENTURY. WE OFFER COURSES IN ALL THINGS FASHION, FROM BUSINESS TO DESIGN AND FASHION CURATION. WITH OVER 60 UNDERGRADUATE AND POSTGRADUATE DEGREES, AND 165 SHORT COURSES, OUR STUDENTS ARE COLLABORATORS, AND TOGETHER WE HAVE THE ABILITY TO REINVENT THE FASHION INDUSTRY FOR THE NEXT 100 YEARS.

With our philosophy of open and inclusive education, we encourage students to examine the past and question the present. To develop inventive, assertive ideas that challenge social and political agendas. And we give them the skills, opportunities – and above all, the freedom – to put those ideas into practice.

As well as shaping the leaders of tomorrow, we're transforming the industry from within. Through boundary-pushing research, we unite design, science, engineering and technology, to redefine fashion. Our Student Enterprise programmes, business incubator, and industry collaborations form a dynamic network to help our enterprising graduates launch and grow businesses.

As we look towards our move to the Queen Elizabeth Olympic Park in 2023, we're forging partnerships, opening up opportunities, and creating connections with east London's schools, community and industry. Part of East Bank, a new culture, education and innovation development, our single-site campus will spark collaboration, experimentation, and inspiration – all under one roof.

In doing so, we'll continue to pioneer how we all consume and practice fashion. Use fashion business, media and design to shape culture, economics, and society.

AND THROUGH FASHION, SHAPE LIVES.

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